



AASPA

American Association of Surgical Physician Assistants

2023 Sponsorship Prospectus & Agreement

About AASPA

AASPA is the premier support organization for surgical PAs in all operative settings and specialties who seek to better their careers, their professions and the quality of patient care. AASPA was formed for surgical PAs, by surgical PAs.



What We Do

AASPA supports the surgical PA profession by addressing the needs of its membership, by marketing the profession, offering quality cost-effective CME, assisting with professional issues and providing a forum for networking and the exchange of ideas.

In addition to serving surgical PA professionals, AASPA represents PA students – both students and PA residents – in a wide variety of academic settings. AASPA provides surgical PA employers with an avenue to recruit top talent while offering affordable support opportunities to medical supply and pharmaceutical corporations.

The result: increased employment and compensation for PAs, improved patient care and safety, enhanced revenue streams, decreased physician workloads and increased visibility for the surgical PA profession.

History

AASPA was formed in 1972 as the American Association of Surgeon Assistants. We are proud to be the oldest specialty Physician Assistant organization, and we have a long history of supporting the needs of PAs, our physician/surgeon partners, and our patients.

Due to our vastly expanding role in the pre- and post-operative arena, supported by our broad based educational foundation as PAs, our name was changed to the American Association of Surgical Physician Assistants (1996).

AASPA Membership

551 Members *(as of January 2023)*

381 Fellow Members

113 Student Members

21 Pre-PA Members

AASPA Annual Meeting Sponsorship Levels and Benefits

2023 AASPA Annual Meeting

August 30 - September 1, 2023 | Boston, MA

The AASPA's annual CME meeting provides an excellent opportunity for sponsors to connect with surgical PAs and promote their products and services. The following are the sponsorship levels and benefits that sponsors can expect:

Platinum Sponsorship	Gold Sponsorship	Silver Sponsorship	Bronze Sponsorship
<ul style="list-style-type: none">• Recognition as a premier sponsor of the conference• Advertisement in Virtual Meeting Program Brochure• Opportunity to give a brief welcome address at the conference• Exclusive exhibition space in the main conference hall• Four complimentary conference registrations• Opportunity to host a sponsored session or workshop• Social media recognition before and during the conference	<ul style="list-style-type: none">• Recognition as a premier sponsor of the conference• Advertisement in Virtual Meeting Program Brochure• Opportunity to give a brief welcome address at the conference• Exclusive exhibition space in the main conference hall• Four complimentary conference registrations• Opportunity to host a sponsored session or workshop• Social media recognition before and during the conference	<ul style="list-style-type: none">• Advertisement in Virtual Meeting Program Brochure• Exhibition space in the main conference hall• Two complimentary conference registrations• Opportunity to host a sponsored session or workshop	<ul style="list-style-type: none">• Advertisement in Virtual Meeting Program Brochure• Exhibition space in the main conference hall• One complimentary conference registration



AASPA Annual Meeting Sponsorship Levels and Benefits

2023 AASPA Annual Meeting

August 30 - September 1, 2023 | Boston, MA

All sponsors will have the opportunity to connect with surgical PAs from across the country and promote their products and services. Additionally, sponsors will receive recognition in all conference materials, social media posts, and other promotional materials. The AASPA values its sponsors and will work to ensure that sponsors receive the maximum benefit from their sponsorship investment.

	Exhibitor \$500	Bronze \$750	Silver \$1,250	Gold \$3,000	Platinum \$5,000
Complimentary Conference Registration	1	1	2	3	4
Exhibit Table (Days)	3	1	2	3	3
Advertisement in Virtual Meeting Program Brochure		✓	✓	✓	✓
Approved Email to AASPA Membership & Conference Attendees Advertising Company and/or Product			✓	✓	✓
Social media recognition before the conference				✓	✓
Opportunity to Give Welcome Address				✓	✓
Opportunity to host a sponsored session or workshop				✓	✓
Recognition as a premier sponsor of the conference					✓



AASPA Annual Meeting A La Carte Sponsorship Opportunities

2023 AASPA Annual Meeting

August 30 - September 1, 2023 | Boston, MA

Opportunity	Price
Symposium Sponsor	\$5,000
Student Scholarship Sponsor	\$2,500
One Membership Email Blast	\$750
Two Membership Email Blasts	\$1,000
Three Membership Email Blasts	\$1,500
Sponsor a Student to Attend!	\$175
Sponsor a PA to Attend!	\$695

AASPA's 2023 Annual Meeting, **#tyingsurgicalPAstogether**, will be located at Mass General Brigham's facility at Assembly Row in Boston Massachusetts. There are a large number of hospitals, schools, and PA programs in the area, presenting an incredible opportunity for sponsors and vendors to reach a wide audience. Historically, our conferences average around 150 attendees.

We anticipate an even higher number of registrations this year due to the prime location!

