



# AASPA

American Association of Surgical Physician Assistants

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## **2022 Sponsorship Prospectus & Agreement**

# About AASPA

AASPA is the premier support organization for surgical PAs in all operative settings and specialties who seek to better their careers, their professions and the quality of patient care. AASPA was formed for surgical PAs, by surgical PAs.



## Surgical PAs

The Surgical Physician Assistant provides a wide range of general and specialized health care. While exercising autonomy in medical decision-making, the Surgical PA can participate in all phases of the care of the surgical patient. This includes pre-operative consultation, intra-operative (first assistance), and post-operative care (ranging from the post-operative care unit, the ICU to even long term follow-up in the home).

Surgical PAs practice in every specialty in which a physician would practice. We have members in administration, anesthesia, bariatric, cardiac, critical care, emergency medicine, general surgery, neurosurgical, orthopedic, plastic, pre-operative testing, trauma, transplant, urological, vascular, wound care, and more. According to the NCCPA, there are more than 86,000 PAs in clinical practice. The American Association of Surgical PAs represents the 24,000 PAs who work in a surgical environment. According to the AASPA 2013 survey, surgical PAs wrote more than 700,000 thousand prescriptions last year. Surgical PAs also play a vital role in the selection and use of surgical equipment, including instruments, barrier devices, drains, sutures, pre-op cleansers, etc. Surgical PAs also participate in the selection of home care services and equipment, nutritional and dietary supplements.

PAs play a role on educational committees, medical supply and equipment committees and more. Surgical PAs make decisions about which products to use. A hospital selects its surgical equipment based on the demands of the surgeon. More and more this decision is falling to the PA. Thirty-five percent of the PAs surveyed make decisions regarding medical equipment and 32% make decisions on which pharmaceuticals to prescribe.

### AASPA Membership

**445 Members** *(as of January 2022)*

**339** Fellow Members

**60** Student Members

**46** Pre-PA Members

# AASPA Annual Meeting Sponsorship Levels and Benefits

2022 AASPA Annual Meeting  
October 13–16, 2022 | Houston, TX

	Exhibitor \$1,500	Bronze \$2,000	Silver \$3,000	Gold \$6,000	Platinum \$7,500	Diamond \$10,000
Flyer Included in Program and AASPA Eblasts					√	√
Exhibit Booth	√	√	√	√	√	√
Complimentary Attendee Registrations & Program Materials <small>*Additional registrations may be purchased</small>	2 Attendees	2 Attendees	3 Attendees	3 Attendees	4 Attendees	5 Attendees
Advertisement in <i>Sutureline</i> (AASPA Newsletter)		1 Banner Ad	1 Banner Ad	2 Banner Ads	2 Full-Width Vertical Ads	3 Full-Width Vertical Ads
Advertisement in Meeting Program Brochure					Half Page Ad	Full Page Ad
Approved Email to AASPA Membership & Conference Attendees Advertising Company and/or Product				1 Email	1 Email	2 Emails
Verbal Recognition at Meeting by AASPA President in Remarks			√	√	√	√
Company Logo on AASPA Website With Product Description	75 words	100 words	125 words	150 words	200 words	250 words



# AASPA Annual Meeting Add-On Sponsor Opportunities

Opportunity	Price	Description
Welcome Reception Sponsor	\$10,000	<p>"The first hello", where AASPA members meet the exhibitors and learn about their products.</p> <p><b>Available Time</b> Friday, October 14th — 6:30–7:30pm CT</p>
Lunch & Learn	\$10,000	<p>During the exhibitors' lunch &amp; learn, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. This is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience.</p> <p><b>Available Times</b> Thursday, October 13th — 12:30–1:30pm CT Friday, October 14th — 12:30–1:30pm CT Saturday, October 15th — 12:30–1:30pm CT</p>
Breakfast & Learn	\$5,000	<p>During the exhibitors' breakfast &amp; learn, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. This is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience.</p> <p><b>Available Times</b> Thursday, October 13th — 6:30–7:30pm CT Friday, October 14th — 6:30–7:30pm CT Saturday, October 15th — 6:30–7:30pm CT Sunday, October 16th — 6:30–7:30pm CT</p>
Break Sponsor	\$5,000	<p>During the exhibitors' break &amp; learn, commercial devices/products can be presented by the vendor without having to meet any of the normal scientific guidelines required of the scientific workshops. Here, commercial content will not be scrutinized. This is a chance for you to present your techniques, manufacturing tools, devices, etc. to the audience.</p> <p><b>Available Times</b> Thursday, October 13th — 10:00–10:30am CT Friday, October 14th — 10:00–10:30am CT Saturday, October 15th — 10:00–10:30am CT</p>
Student Scholarship Sponsor	\$2,500	Help PA students who are interested in a career in surgery, who are completing their directed study at PA school.
Webinar Sponsor	\$1,500	Are you interested in providing a webinar on a surgical topic? We are looking for presentations covering content that is of interest to advanced practice providers who work in all areas of surgery as well as those who perform trauma or emergency procedures.
Company Flyer in Program Book	\$250	Inserted into the participants' registration packet. Hard copies shipped directly to the hotel by supporter company. Includes recognition on the AASPA Sponsor webpage

# Hotel, Travel, and Exhibit Information

## Royal Sonesta Houston

2222 West Loop South  
Houston, TX 77027  
(713) 627-7600

To make your reservation online, please click below:

[Hotel Booking Link](#)

A block of rooms is being held at the hotel at the following rates per night:

Single or Double Occupancy: **\$179**

The above room rates do not include state and local taxes, service fees or hotel fees.

Be sure to make reservations by Wednesday, September 21, 2022 to secure these rates.

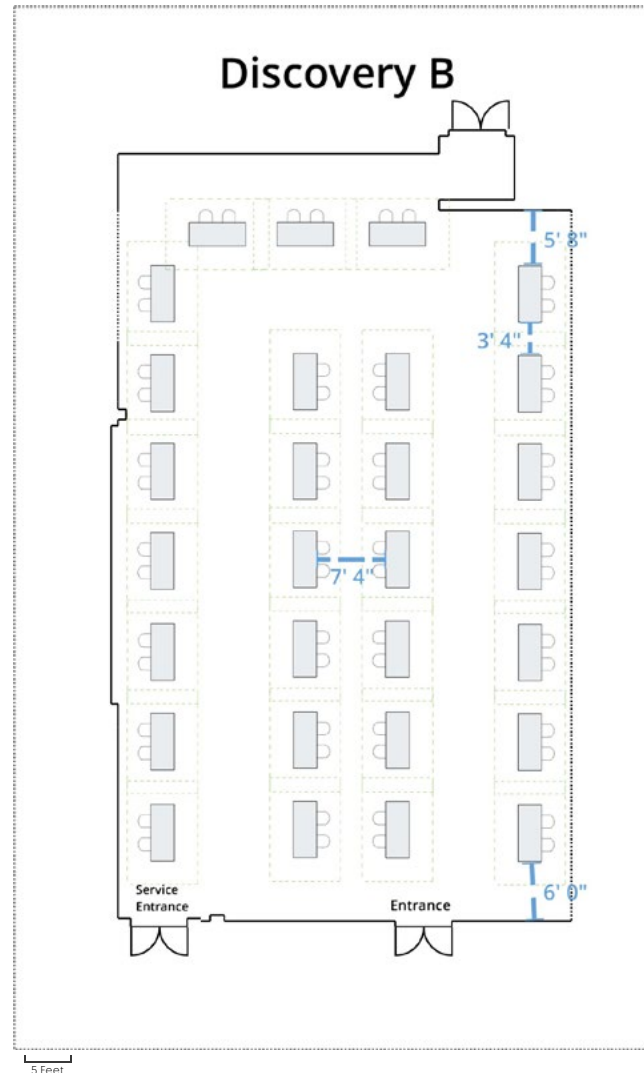
### Map, Parking & Transportation

The hotel is located twenty-six miles from the IAH International Airport

[Map, Parking & Transportation Info](#)

Parking: On-Site \$30/day Valet: \$40/day

## Exhibit Hall Map



## Exhibit Hall Hours

### Wednesday, October 12

5:00-11:30pm CT ..... Exhibitor Move-In and Setup

### Thursday, October 13

6:30am-5:00pm ..... Exhibit Hall Open

6:30-8:30am ..... Breakfast with Exhibitors

10:00-10:30am ..... Break with Exhibitors

12:00-1:00pm ..... Lunch with Exhibitors

### Friday, October 14

6:30am-5:00pm ..... Exhibit Hall Open

6:30-8:30am ..... Breakfast with Exhibitors

10:00-10:30am ..... Break with Exhibitors

6:30-8:00pm ..... Meet & Greet Reception

### Saturday, October 15

6:30am-5:00pm ..... Exhibit Hall Open

6:30-8:30am ..... Breakfast with Exhibitors

10:00-10:30am ..... Break with Exhibitors

### Sunday, October 16

6:30am-12:00pm ..... Exhibit Hall Open

6:30-8:30am ..... Breakfast with Exhibitors

10:00-10:30am ..... Break with Exhibitors

*\*Schedule is subject to change.*

# 2022 AASPA Partnership, Advertising, and Organizational Sponsorship Opportunities

## AASPA Partnership Program Goals

- AASPA will accept corporate partnership with organizations that share a common goal that supports the surgical PA profession.
- Facilitate interactions between AASPA leadership and members of AASPA
- Partnerships will enable AASPA and its members to continue serving surgical PA professionals, PA students, and PA residents in a wide variety of academic settings.

Partnership Levels	Gold \$5,000	Platinum \$10,000	Diamond \$15,000
Corporate Recognition	Graphic	Graphic and Bio	Graphic, Bio, and Hyperlink
Complimentary E-Blast to Members	1 Annually	2 Annually	4 Annually
Advertisement in <i>Sutureline</i> (3 times a year)	Quarter Page	Half Page	Full Page
Discounted Sponsorship Rate for Annual Meeting		5%	10%
Promotional Materials at Annual Meeting	✓	✓	✓
Private Meeting with Board of Directors at Annual Meeting			✓



The Official Electronic Newsletter of  
AASPA Issued Three Times Annually

## Sutureline Advertisements

### Company/Product Advertisement

Full-Width Vertical Ad\* ..... \$1,700  
800x1050px \*this ad would run for a full year.  
Horizontal Banner ..... \$1,000  
800x250px

## Website Advertisements

### Home Page Logo

Company Logo in Sponsor Section  
at bottom of AASPA Homepage

3 Months: ..... \$1,500  
6 Months: ..... \$2,500  
12 Months: ..... \$4,500

## Job Board Posting

1 Month ..... \$325  
2 Months ..... \$545  
3 Months ..... \$725

Postings to the AASPA Online Job  
Board can be purchased at  
[aaspa.com/advertise-with-aaspa](http://aaspa.com/advertise-with-aaspa)

# AASPA Sponsorship Agreement

## Exhibit Agreement (please check your selection)

Diamond Level	\$10,000
Platinum Level	\$7,500
Gold Level	\$6,000
Silver Level	\$3,000
Bronze Level	\$2,000
Exhibitor	\$1,500

Welcome Reception Sponsor	\$10,000
Lunch & Learn	\$10,000
Breakfast & Learn	\$5,000
Break Sponsor	\$5,000

Student Scholarship Sponsor	\$2,500
Webinar Sponsor	\$1,500
Flyer in Program Book	\$250
Other	\$_____

## Advertisement (please check your selection)

Partnership Level	
Gold	\$5,000
Platinum	\$10,000
Diamond	\$15,000

Home Page Logo	
3 Months	\$1,500
6 Months	\$2,500
12 Months	\$4,500

Sutureline Advertisement	
Full-Width Vertical Ad	\$1,700
Horizontal Banner	\$1,000

Please see the previous pages for complete exhibit level and sponsor details.

For additional information or questions, please contact AASPA at [aaspa@affinity-strategies.com](mailto:aaspa@affinity-strategies.com)

### Intent:

It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. AASPA will take all necessary steps to ensure that this objective is reached. AASPA and the listed company agree to abide by the requirements of the AASPA and AAPA Standards of Commercial Support of Continuing Medical Education.

### Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after August 17, 2022. Full payment must be received prior to the meeting. The exhibitor assumes all responsibility for any and all injury, loss, theft, or damage to exhibitor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or the AASPA arising from such injury, loss, theft, or damage.

**By signing below, both parties agree to be bound by the terms of this agreement.**

Sponsor Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

AASPA Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Overall Total: \$\_\_\_\_\_ Payment Method:  Check  Credit card  VISA  MC  AmEx

Payments: Make checks payable to AASPA AASPA Federal Tax ID # 63-0797410 501(c)6

### Submit payment to:

AASPA  
403 W St Charles Rd, Suite 403B  
Lombard, IL 60148

## Organization Information

Company Name	Name on Card
Contact Name, Title	Card #
Address	Card Exp Date
City, State, ZIP	Card CVV
Phone	Card ZIP
Email	Signature