



AASPA

American Association of Surgical Physician Assistants

2021 Sponsorship Prospectus & Agreement

About AASPA

AASPA is the premier support organization for surgical PAs in all operative settings and specialties who seek to better their careers, their professions and the quality of patient care. AASPA was formed for surgical PAs, by surgical PAs.



Surgical PAs

The Surgical Physician Assistant provides a wide range of general and specialized health care. While exercising autonomy in medical decision-making, the Surgical PA can participate in all phases of the care of the surgical patient. This includes pre-operative consultation, intra-operative (first assistance), and post-operative care (ranging from the post-operative care unit, the ICU to even long term follow-up in the home).

Surgical PAs practice in every specialty in which a physician would practice. We have members in administration, anesthesia, bariatric, cardiac, critical care, emergency medicine, general surgery, neurosurgical, orthopedic, plastic, pre-operative testing, trauma, transplant, urological, vascular, wound care, and more. According to the NCCPA, there are more than 86,000 PAs in clinical practice. The American Association of Surgical PAs represents the 24,000 PAs who work in a surgical environment. According to the AASPA 2013 survey, surgical PAs wrote more than 700,000 thousand prescriptions last year. Surgical PAs also play a vital role in the selection and use of surgical equipment, including instruments, barrier devices, drains, sutures, pre-op cleansers, etc. Surgical PAs also participate in the selection of home care services and equipment, nutritional and dietary supplements.

PAs play a role on educational committees, medical supply and equipment committees and more. Surgical PAs make decisions about which products to use. A hospital selects its surgical equipment based on the demands of the surgeon. More and more this decision is falling to the PA. Thirty-five percent of the PAs surveyed make decisions regarding medical equipment and 32% make decisions on which pharmaceuticals to prescribe.

AASPA Membership

450 Members *(as of February 2021)*

289 Fellow Members

69 Student Members

63 Pre-PA Members

AASPA Virtual Meeting Sponsorship Levels and Benefits

2021 AASPA Virtual Meeting October 14-16, 2021

	Exhibitor \$1,000	Bronze \$2,000	Silver \$3,000	Gold \$5,000	Platinum \$7,500	Diamond \$10,000
Virtual Flyer Included in Program and AASPA Eblasts					√	√
Sponsor Commercial Played During Breaks				√	√	√
Virtual Exhibit Booth	√	√	√	√	√	√
Complimentary Virtual Attendee Registrations & Program Materials *Additional registrations may be purchased	1 Attendee	2 Attendees	2 Attendees	3 Attendees	4 Attendees	5 Attendees
Advertisement in <i>Sutureline</i> (AASPA Newsletter)		1 Banner Ad	1 Banner Ad	2 Banner Ads	2 Full-Width Vertical Ads	3 Full-Width Vertical Ads
Advertisement in Meeting Program Brochure					Half Page Ad	Full Page Ad
Approved Email to AASPA Membership & Conference Attendees Advertising Company and/or Product				1 Email	1 Email	2 Emails
Verbal Recognition at Meeting by AASPA President in Remarks			√	√	√	√
Company Logo on AASPA Website With Product Description	75 words	100 words	125 words	150 words	200 words	250 words

À la Carte Sponsorship Opportunities

Symposium Sponsor	\$5,000
Student Scholarship Sponsor	\$2,500
One Membership Email Blast	\$1,500
Two Membership Email Blasts	\$2,500
Three Membership Email Blasts	\$3,800
Virtual Exhibit Booth Only	\$550
One (1) Virtual Flyer in Program	\$250

2021 AASPA Partnership, Advertising, and Organizational Sponsorship Opportunities

AASPA Partnership Program Goals

- AASPA will accept corporate partnership with organizations that share a common goal that supports the surgical PA profession.
- Facilitate interactions between AASPA leadership and members of AASPA
- Partnerships will enable AASPA and its members to continue serving surgical PA professionals, PA students, and PA residents in a wide variety of academic settings.

Partnership Levels	Gold \$5,000	Platinum \$9,000	Diamond \$12,000
Corporate Recognition	Graphic	Graphic and Bio	Graphic, Bio, and Hyperlink
Complimentary E-Blast to Members	1 Annually	2 Annually	4 Annually
Advertisement in <i>Sutureline</i> (3 times a year)	Quarter Page	Half Page	Full Page
Discounted Sponsorship Rate for Virtual Meeting		5%	10%
Promotional Materials at Virtual Meeting	✓	✓	✓
Private Meeting with Board of Directors at Annual Meeting			✓



The Official Electronic Newsletter of
AASPA Issued Three Times Annually

Sutureline Advertisements

Company/Product Advertisement

Full-Width Vertical Ad* \$1,700
800x1050px **this ad would run for a full year.*
Horizontal Banner \$1,000
800x250px

Website Advertisements

Website Banner Ad

1200 x 350px Banner on the
Homepage of the AASPA Website

1 Month: \$1,500
2 Months: \$2,750
3 Months: \$3,750

Home Page Logo

Company Logo in Sponsor Section
at bottom of AASPA Homepage

3 Months: \$1,500
6 Months: \$2,500
12 Months: \$4,500

Job Board Posting

1 Month \$325
2 Months \$545
3 Months \$725

Postings to the AASPA Online Job
Board can be purchased at
aaspa.com/advertise-with-aaspa

AASPA Sponsorship Agreement

Exhibit Agreement (please check your selection)

Diamond Level	\$10,000
Platinum Level	\$7,500
Gold Level	\$5,000
Silver Level	\$3,000
Bronze Level	\$2,000
Exhibitor	\$1,000

Symposium Sponsor	\$5,000
Student Scholarship Sponsor	\$2,500
Virtual Exhibit Booth Only	\$550
One Virtual Flyer in Program	\$250

One Membership Eblast	\$1,200
Two Membership Eblasts	\$2,500
Three Membership Eblasts	\$3,800
Other	\$_____

Advertisement (please check your selection)

Partnership Level	
Gold	\$5,000
Platinum	\$9,000
Diamond	\$12,000

Website Banner Ad	
1 Month	\$1,500
3 Month	\$2,750
6 Month	\$3,750

Home Page Logo	
3 Months	\$1,500
6 Months	\$2,500
12 Months	\$4,500

Sutureline Advertisement	
Full-Width Vertical Ad	\$1,700
Horizontal Banner	\$1,000

Please see the previous pages for complete exhibit level and sponsor details.

For additional information or questions, please contact AASPA at aaspa@affinity-strategies.com

Intent:

It is the intent of this agreement to ensure that the CME activity will be independent, objective, balanced and scientifically rigorous, so that it will not be viewed as promotional and the listed company will not be viewed as responsible for its content. AASPA will take all necessary steps to ensure that this objective is reached. AASPA and the listed company agree to abide by the requirements of the AASPA and AAPA Standards of Commercial Support of Continuing Medical Education.

Payment, Cancellation and Liability Policy:

There are no refunds for cancellations received after August 16, 2021. Full payment must be received prior to the meeting. The exhibitor assumes all responsibility for any and all injury, loss, theft, or damage to exhibitor's displays, equipment and other property while on the hotel premises and hereby waives any claim or demand they may have against the hotel or the AASPA arising from such injury, loss, theft, or damage.

By signing below, both parties agree to be bound by the terms of this agreement.

Sponsor Authorized Signature: _____ Date: _____

AASPA Signature: _____ Date: _____

Overall Total: \$_____ Payment Method: Check Credit card VISA MC AmEx

Payments: Make checks payable to AASPA AASPA Federal Tax ID # 63-0797410 501(c)6 CVV _____ ZIP _____

Organization Information

Company Name	Name on Card
Contact Name, Title	Card #
Address	Exp Date
City, State, ZIP	Signature
Phone	Submit payment to: AASPA 110 E. Schiller St, Suite 230, Elmhurst, IL 60126
Email	